

BOOST WORKSHOP REVENUE

Recall Alert is an innovative solution designed for franchise dealers to boost workshop revenue and enhance vehicle safety. It enables the quick identification of vehicles with outstanding recalls, and provides an ideal opportunity for dealers to reconnect with lapsed customers and increase workshop visits.

Contact Us to
Boost Workshop
Revenue



WE MAKE ALL THE DIFFERENCE

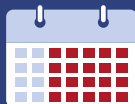
Increase Customers

Up to **19%** of your lapsed customers may have an outstanding safety recall.



More Bookings

Over **40%** of the customers contacted, with recalls, make a booking.



Increase Revenue

Vehicles in for safety recall work, have an average invoice bill of **£309**.



OUR SIMPLE 4 STEP PROCESS



Identify

all the outstanding recalls that are in the dealer's database.



Prioritise

all 'lapsed' customers – those not due a workshop visit or that haven't been seen for over 12 months.



Notify

those customers that have outstanding safety recalls and provide booking in options at your workshop.



Upsell

any additional services that are suitable when the customer visits the dealership for the recall work.

WHY CHOOSE RECALL ALERT

- ✓ Increases Workshop revenue.
- ✓ Additional Upsell Opportunities.
- ✓ Enhances Customer Service.
- ✓ Re-engagement Opportunities.
- ✓ Operational Efficiencies.
- ✓ Legal Compliance.
- ✓ Improved Road Safety.

ISSUES WE HELP SOLVE

- Diminishing after sales revenue.
- Lost service opportunities.
- Poor engagement with customers.